



nixonpictures

CREDIT LIST & TESTIMONIALS

TV SERIES
DOCUMENTARY
TV ADVERTISING
CORPORATE
SPORTS

TESTIMONIALS
ABOUT NIXON PICTURES
CONTACT DETAILS

TV Series



In 2002, Nixon Pictures joined Graeme Sinclair for the first time to film an episode of 'Carter's Gone Fishin' - the longest running fishing series on NZ TV. Now we are starting on the 7th year of filming and have been to Vanuatu and Australia as well as countless NZ locations.

Date: 2003 – Current

Episodes: 22 minutes, **Broadcast:** TV3

Bruce Nixon: Camera/Audio



Award-winning Presenter/Director, Rob Harley made New Zealand sit-up and applaud the real heroes of the nation. People who had overcome against extraordinary and overwhelming odds and in doing so had changed lives around them. Bruce Nixon worked with Rob on two episodes.

Date: 1997 – 1999 **Episodes:** 2x24 minutes **Broadcast:**

FTN, TVNZ **Bruce Nixon:** Camera, Lighting



This was a fun-packed wet and wild series covering everything 'marine' orientated: boating, fishing, diving and surfing were the main topics. Each sport had its own experienced and professional presenter. This meant that the viewer was exposed to the real facts and relevant material.

Date: 1997 – 1998 **Episodes:** 13x24 minutes

Broadcast: SKY SPORT, FTN, SPN, CH7, Mainland, CTV, CH9, Mercury.

Bruce Nixon: Writer, Camera, Director, Producer.



Presenter Barry Keene is just that... keen on sport! From a sporting background, Barry saturated this programme with unparalleled enthusiasm! 'Keene On Sport - Footy Season' became a cult series of local school, club and premier rugby and rugby league.

Date: 1999 – 2000 **Episodes:** 65x24 minutes

Broadcast: FTN, CTV **Bruce Nixon:** Camera, Co-Director



An award-winning series about real people in the Twin Coast region of North Auckland, NZ & presented by Wayne Douglas. Each episode's topic was carefully selected and portrayed to be of great interest to viewers throughout New Zealand, despite being filmed in North Auckland.

Date: 1999 **Episodes:** 26x24 minutes

Broadcast: FTN, CH7, CTV, Mercury

Bruce Nixon: Writer, Camera, Director, Producer.



Now into its 8th year and still as popular as ever. Bruce has begun filming new episodes with Ninox Productions. 'Location Location Location' is one of New Zealand's consistently highest-rating TV shows... meeting the people, their homes, their memories and their dreams and of course - the locations.

Date: 2007 - 2008 **Episodes:** 26x24 minutes

Broadcast: TVNZ **Bruce Nixon:** Camera.

TV Documentary



ANTARCTIC TOOTHFISH & MYSTERIES OF THE DEEP

Following a New Zealand long-liner fishing boat, the skipper and his wife, this documentary goes to the chilling waters of the Antarctic in search of Toothfish. Amongst the icebergs and wild conditions, the unexpected happens – the capture of the worlds biggest Colossal Squid and it's all on film which also a world first!

Date: 2006 - 2007 **Duration:** 48 min **Broadcast:** TV3

Bruce Nixon: Director of Photography



GREAT SPORTING DUELS

Producer, Larry Keating, has been making sporting documentaries for the French channel 'ARTE' over the last 4 years. He has portrayed many historic clashes between some of the legends of sport; The memorable America's Cup fight-out between the U.S.A and Australia in the 80's, the tension between the 1960's All Blacks and the Springboks, Oxford versus Cambridge in rowing, surfing world title clashes in the 1970's and Ironman battles for world supremacy! Bruce Nixon has filmed a number of these in both New Zealand and overseas with Larry.

Date: 2002 – Current **Duration:** 48 minutes **Broadcast:** ARTE Channel – France **Bruce Nixon:** Camera/Lighting.



MANU SAMOA – RUGBY'S MODERN DAY WARRIORS

French documentary makers - Gedeon Programmes, produced this close look at the Samoan rugby culture. It features Ata Sofara, a player who has been at the top of his game only to suffer injury and to slip out of the scene. Now, with the 2007 World Cup of Rugby looming, Ata regained his fitness and prepared to make his comeback. We examine the national team and the pride of its people, from one generation to the next.

Date: 2007 **Duration:** 52min **Broadcaster:** International

Bruce Nixon: Director of Photography.



TWO ROADS TO TAUPO

The Taupo 1000, New Zealand's flagship off-road race - the longest and toughest in the southern hemisphere went international in 2007! One US team with Ryan Millen, son of expat New Zealand motorsport star Rod Millen, brought his Toyota FJ off-road race truck down under to compete with rival US team Necessary's. In 2006 'Two Roads To Baja' was filmed by Radical Media following the same two teams. Nixon Pictures helped shoot this documentary on HD for the international production company, Radical Media.

Date: 2007 **Duration:** 48 minutes

Broadcast: ESPN/International **Bruce Nixon:** Camera.



IVECO & THE ALL BLACKS

Truck manufacturer IVECO is an official global sponsor of the All Blacks and shares the same devotion to values as New Zealand's rugby franchise... Team Spirit - Synergy of Purpose - Collaboration. An Italian production crew were here in New Zealand during 2007 & 2008 to film a corporate documentary looking behind the scenes of test rugby and interviews with the All Blacks during the French, Canadian, Irish & English series. Filming took place in Auckland, Wellington, CHCH and Hamilton.

Date: 2007 & 2008 **Duration:** Various

Purpose: Promotional

Bruce Nixon: Director of Photography

TV Advertising



PROJECT AWHI

Awahi means... to love, to nurture, to teach...

A South Auckland charitable trust organisation, Houhanga Rongo, commissioned this project to generate the awareness and understanding needed to help fund further development of its planned network.

Date: 2000 **Duration:** 15 & 60 seconds **Purpose:**

Sponsorship campaign **Broadcast:** TV3, TVNZ

Bruce Nixon: Camera, Lighting, Director, Stills Photographer



BERKLEY CINEMAS

Produced exclusively for the Hibiscus Coast, Whangaparaoa multiplex, this commercial had to be attractive enough to draw the northern population to the movies in Whangaparaoa, rather than them attending the North Shore cinemas instead.

Date: 1999 **Duration:** 45 seconds **Purpose:** Advertising

Broadcast: FTN **Bruce Nixon:** Writer, Camera, Lighting, Director, Producer



HELPING HAND APPEAL

The 'Project Awahi' campaign this year was their 'Helping Hands' appeal. The south Auckland charitable trust organisation commissioned this project to generate the awareness and understanding needed to help fund further development of its planned network.

Date: July 2002 **Duration:** 2 x 30 seconds

Purpose: Sponsorship campaign **Broadcast:** TV3, TVNZ

Bruce Nixon: Camera, Lighting, Director, Stills Photographer



FAMILY HEALTH DIARY

The on-going series of 'Family Health Diary' commercials are a familiar site on our televisions. Jude Dobson presents for these Tiger Films produced commercials although she has her own production company 'Home Grown Productions'. On this occasion we filmed at her home address for a more natural feel.

Date: Oct 2002 **Duration:** 2 x 60 seconds **Purpose:** Commercial **Broadcast:** TVNZ
Bruce Nixon: Director of Photography



COOK ISLANDS TOURISM CORPORATION

We made our way to Rarotonga for 3 days, to make a 2-minute commercial that would appear on Prime TV. The aim was to present the destination in a friendly and informative way - raising the average NZ'rs awareness of the Cook Islands and to show the great variety of activities and amenities available.

Date: July 2003 **Duration:** 2 minutes **Purpose:** Commercial **Broadcast:** Prime TV **Bruce Nixon:** Camera



PROJECT COOK

Nixon Pictures shot five TVC's for Watties in September. These are similar to the 'Food In A Minute' segments and were filmed in the same studio kitchen. Called 'Project Cook', they are aimed at children instead. Di Handley is the presenter and the production company was Tiger Films.

Date: Sept 2004 **Duration:** 5 x 60 seconds **Purpose:** Commercial **Broadcast:** TVNZ **Bruce Nixon:** Camera

CORPORATE



TE KOHANGA REO TRUST

The Te Kohanga Reo Trust board in Wellington wanted to propose an efficient way to provide remote Kohanga Reo schools with quality Maori educational programming via satellite. The best method to explain exactly how this would work and benefit those concerned was by producing an information video.

Date: 1997 **Duration:** 23 minutes **Purpose:** Concept Promotion **Bruce Nixon:** Director of Photography



ORCA

The Orca 'culture' is one that reflects the makeup of the awesome mammal itself - natural power, incisive intelligence and a fearless uncompromising outlook. These were the qualities that Orca Director, Scott Unsworth looked to instil into every item that carries the Orca logo... including the video.

Date: 1999 **Duration:** 5 minutes **Purpose:** Sales and Marketing
Bruce Nixon: Director of Photography, Director, Producer



TREETOPS ESTATE & LODGE

New Zealand's leading 5-star estate and lodge. Treetops is hidden away amongst 1000 hectares of exclusive, carefully managed private wilderness near Rotorua. The briefing was to produce an equally impressive series of promotional videos (which have become award-winning) firstly to attract the serious American hunter.

Date: 2001 - 2003 **Duration:** 7 min x 1/ 10 min x 2 **Purpose:** Sales and Marketing

Bruce Nixon: Writer, Director of Photography, Co-Director, Producer



KAURI CLIFFS GOLF LODGE

This is the ultimate New Zealand Golf course complete with lodge, cottages, pool, gym, pro-shop, tennis courts and the best view of the Pacific Ocean you could imagine! Bruce, who worked alongside Producer Larry Keating, filmed it. This video will cater to both internal and external markets.

Date: 2001 **Duration:** 7 minutes **Purpose:** Sales and Marketing **Bruce Nixon:** Writer, Director of Photography, Co-Director



ROBIN AVIATION (ALPHA AVIATION)

French aircraft manufacturer, Robin Aviation, has been around since 1945, producing what the world has come to embrace as the finest in training and aerobatic aircraft available on today's marketplace. New Zealand has joined the Robin family importing and distributing the new 'Alpha' series in Australasia.

Date: 2002 **Duration:** 11minutes **Purpose:** Sales and marketing - National and International **Bruce Nixon:** Writer, Camera, Line Producer



METROPOLITON GLASS

The 1940's mountaineering team are all managers of Metropolitan Glass! Produced for a company presentation, when each clip ended, it cut to a live presenter, who expanded on the theme of teamwork and how it applies to the business culture of MetroGlass.

Date: Feb 2003 **Duration:** 5 minutes **Purpose:** Internal Communications **Bruce Nixon:** Director of Photography



AMERICAN EXPRESS

Compared to 2002's involvement, 2003 was a huge undertaking for American Express to commit themselves to 18 trade shows nation wide! Nixon Pictures depicted how American Express promoted themselves. The video was viewed internationally including head office in the US.

Date: 2003 **Duration:** 7 minutes **Purpose:** Sales, marketing and training **Bruce Nixon:** Director of Photography, Director



MOUNTAIN BUGGY LTD

Mountain Buggy are world famous for awesome baby buggies. Over the course of 4 days we filmed in over 9 locations with a number of good looking Mum's and babies. The final result is being marketed as an interactive DVD for both shops and sales staff worldwide, who need to know how these things fit together!

Date: Feb - Mar 2004 **Duration:** 3 + 10 + 14 minutes

Purpose: Sales, Marketing and Training

Bruce Nixon: Director of Photography, Director



VIRBAC

Virbac is a global pharmaceutical company dedicated exclusively to animal health. The most important thing to achieve in this video was authenticity - or in other words, to sell the product to farmers, by farmers. They can tell when someone is trying to pull the wool over their eyes, so no actors here!

Date: May 2004 **Duration:** 10 minutes **Purpose:** Sales and Marketing **Bruce Nixon:** Director of Photography, Director



AMNESTY INTERNATIONAL

Nixon Pictures filmed a number of interviews with the Amnesty members who, through their work, have contributed significantly to the development of human rights in NZ. They told their own stories and these interviews will be used as a resource by Amnesty and possibly, in the future, be incorporated into a documentary.

Date: Jan 2005 **Duration:** 60 min **Purpose:** Promotional

Bruce Nixon: Director of Photography



NORTH SHORE CITY COUNCIL

Having worked with the North Shore City Council back in 1999 when we produced their last promotional city video, we were thrilled to be considered to produce a new updated version - this time for DVD release. We were able to let our creative juices flow a little more and enrolled a few professional actors to assist.

Date: Apr 2005 **Duration:** 5x5min **Purpose:** Promotional

Bruce Nixon: Director of Photography, Writer, Director.



Te Kaunihera o
MANUKAU
City Council

MANUKAU CITY COUNCIL

Nixon Pictures joined with Gang to produce a video/DVD for the Manukau City Council. The purpose was to stimulate international investment into the business sector of Manukau City.

Date: Apr 2005 **Duration:** 7min **Purpose:** Promotional

Bruce Nixon: Director of Photography, Co-Writer, Co-Director



AUCKLAND STEEL

Nixon Pictures is joined with Tiger Films to produce an educational DVD aimed at setting the standards of steel fabrication and construction within NZ.

Date: July 2005 **Duration:** 8x5min **Purpose:** Promotional

Bruce Nixon: Director of Photography, Director, Line Producer.

[TOP](#)



FOR THE SAKE OF OUR CHILDREN

Nixon Pictures is excited to have been asked to produce a presentation DVD for this new organisation in NZ. It will deal primarily with the awareness of the terrible situation NZ has gotten itself into with regards to poverty, abuse and the lack of love in many families towards our kids. Bruce filmed around 20 NZ celebrities endorsing the cause.

Date: August 2005 **Duration:** 2 min **Purpose:** Promotional
Bruce Nixon: Director of Photography, Director, Line Producer.

SPORTS



NZ ULTIMATE CHAMPIONSHIPS

Held at Auckland's Victoria Park between New Zealand and Australia, this event is a mixture of netball, gridiron and Aussie rules - with a Frisbee! With very unique rules and game-play, it made for compelling viewing whether you followed it or not. Presented and commented by Bob Gentil and Barry Keene.

Date: 2001 **Duration:** 48 minutes **Broadcast:** SKY Sport, Saturn, FTN, Triangle, CH7, Mainland, CTV, CH9, Mercury
Bruce Nixon: Camera, Producer



NZ TRIATHLON NATIONAL CHAMPIONSHIPS

Gisborne... first to see the light of the new millennium in 2000 and venue for the first ITU ranked triathlon in the world. This was the 3rd year in a row that Bruce had been involved in the NZ Champs. The presenter was TV3's Howard Dobson.

Date: 1998, 1999, 2000 **Duration:** 24 minutes **Broadcast:** Internationally, SKY Sport, Saturn, FTN, CH7, Mainland, CTV, CH9, Mercury
Bruce Nixon: Camera, Director, Producer



BASKETBALL: NZ v's CANADA

The 1st of 2 test matches and held at the North Shore Events Centre, Auckland. Presented by FTN's Barry Keene and commented by Dave Norris and Kurt Dammers. With an OB rig consisting of four cameras, the event was later edited to 48 minutes of highlights whilst retaining the live commentary.

Date: 1999 **Duration:** 48 minutes **Broadcast:** SKY Sport, Saturn, FTN, CH7, Mainland, CTV, CH9, Mercury
Bruce Nixon: Camera, Director, Producer



NZ INDOOR ROCK CLIMBING CHAMPIONSHIPS

Held at the Birkenhead Leisure Center, North Shore City, Auckland. Experts from Australia flew in to construct and mark-out each unique route; one for the women and one for the men. The idea was not to have a speed event, but rather an endurance event within a five-minute time restriction.

Date: 2000 **Duration:** 48 minutes **Broadcast:** SKY Sport, Saturn, FTN, CH7, Mainland, CTV, CH9, Mercury
Bruce Nixon: Camera, Producer.



ETCHELLS WORLD SAILING CHAMPIONSHIPS

Dennis Conner, John Bertrand, Mark Bradford and Mark Childerley ensured that this was going to be a world class sailing event indeed. Nine races were held over six days during a break in the Louis Vuitton series here in Auckland. The presenter was British journalist Bob Fisher and the Producer - Larry Keating.

Date: 2002 **Duration:** 25 minutes **Broadcast:** SKY Sport, TVNZ, FOX, CNN. **Bruce Nixon:** Camera, Director.



ORACLE BMW RACING

In March 2003 ORACLE BMW Racing became Challenger of Record for the XXIII America's Cup. Nixon Pictures assisted by providing ongoing video production for ORACLE BMW Racing with interviews and updates destined for German TV broadcast.

Date: Aug 2003 **Duration:** 17 minutes **Broadcast:** German TV **Bruce Nixon:** Director of Photography.



THE WAY THE WEST WAS WON

Richard Mason from SKY Sport decided to film a sports doco about 3 gliders racing down the West Coast of New Zealand from Murawai to Raglan, and back again! This is quite a feat of flying as the terrain varies considerably, from 500' cliffs to low beaches and wide river mouths. As gliders rely on lift from air currents, this was going to be a real challenge to fly - and to film!

Date: 2003 **Duration:** 30 minutes **Broadcast:** Public Sales/SKY TV **Bruce Nixon:** Camera.



WORLD OF RUGBY

Ben Atiga was the first subject of a series of rugby interviews destined for the U.K 'World of Rugby' TV programme. Since then we've been to Hamilton to interview the former All Black coach, John Mitchell and the rising NPC team - the Bay of Plenty. Bruce has teamed up with Jacqueline Leppan, who reports for the U.K - here in NZ.

Date: 2004 – 2005 **Duration:** 5 minutes x 3 **Broadcast:** BBC - U.K **Bruce Nixon:** Camera.

TESTIMONIALS

"He's a pleasant and hard working cameraman, with a good eye for composition. I've also viewed a range of material Bruce has directed, and I regard his work as being up to the best standards in the industry."

**Rob Harley, Producer-Director,
TVNZ**

"I have known Bruce for 10 years and have great respect for his wide range of talents in film & television production."

**Larry Keating, Producer,
Mediawave Productions Ltd**

"I have had the great pleasure of working with Bruce Nixon on this season's episodes of Location Location Location... The ability to sequence whilst shooting, cover one-off events as they unfold, and maintain a good personal rapport with the people in front of the camera are an essential part of shooting the show. Bruce brought all these skills and more to his contribution and for that I'm very grateful."

**John Hagen, Director,
John Hagen Productions**

"Being involved in the Iveco/All Blacks partnership as the Iveco consultant, I recently had the occasion to participate in the "Iveco Series" shooting in New Zealand. I very much appreciated Bruce's professionalism and versatility - together with the "human touch" that makes a job effective and a friendly experience. Together we have made a great team, and I cannot say anything less than that I look forward to working with him in any future occasion where shooting is involved, in New Zealand or elsewhere."

**Roberto Brignolo, Communications Consultant & Copywriter,
Grosz, Milano,
Italy**

"Bruce was a pleasure to work with and quickly developed enduring relationships and trust with our community organisation. Working in a demanding, competitive business, Bruce's strong professional, personal and production values shone through."

**Paul Thompson, Communication Manager,
North Shore City Council.**

"I rate your work very highly. You covered every angle extremely well, you made it interesting, informative and most importantly there was none of the sensationalism that comes into today's journalism."

**Leanne Ryburn, Community Liaison Manager,
Starship Foundation.**

"Our video has been very successful; many people around the world have passed comment about its content and how well it captured the essence of our product."

**Alan Sherridon, Managing Director,
International Dynamometers Ltd.**

"The video perfectly portrayed the message we wanted to get across... Not only that, but the energetic way in which our involvement was presented elicited a very positive response from the audience."

**Craig Dowling, Public Affairs Manager,
American Express Int (NZ) Inc.**

"Global media have viewed and utilised the video footage of Treetops over the past five years, so that's a testimony to the video being able to last the test of time... and it's not just what we say, it's what the world market says. When the biggest television networks in the world use that material and consider it to be excellent quality, that says a lot about the expertise and the flair that Nixon Pictures has in the first place."

**John Sax, Founder & Owner
Treetops Estate & Lodge,
Rotorua, New Zealand.**

"Many thanks - the footage was perfect! We will be happy to contact you again if anything else comes up in New Zealand. We had the same thing done around the world from the same brief and it was amazing how different all the results were, but the quality of the image and professionalism of your team were excellent."

**Polly Wright, IAAF Broadcasting Department,
Monaco.**

"We have hired Bruce as a one-man team to film some key sequences with the main character of a documentary we were producing for ARTE about rugby in Samoa. At the time it was impossible for us to send our director and a French crew. Bruce went there alone, established a good contact with our main character, as well with all the other characters. What he sent us was really good: beautiful filming, matching our DOP/director's style, good interviews with our main characters and interesting live situations. Thank you Bruce, our film owes you some of its key moments!"

**Fabrice Esteve, Producer,
Head of International Co-productions & Co-financing,
GEDEON PROGRAMMES,
Paris,
France.**

ABOUT NIXON PICTURES

Nixon Pictures was established in 2001. Over the years we have supported both the business sector and the television industry. However, to meet the demands of a growing number of producers who want to shoot documentaries in New Zealand, neighbouring countries and internationally, we now specialise in this field - documentary-making. We are based in Auckland and have a wide network of crews and interpreters on call. We also take the mystery and confusion out of filming in a foreign English country for those wanting shoot 'down-under'. When you're a stranger in a strange land it makes life so much easier to be with someone who is fully conversant with the local scene.

Founding director, Bruce Nixon L.B.I.P.P, has always had a fixation for peering through a small hole! His extensive background spans 26 years of photography, television and video production both in New Zealand and overseas. He has combined the skills and experience acquired as a military photographer for 9 years, a commercial photographer for 6 years which over-lapped into 12 years in the television broadcast industry. Bruce specialises in camera, lighting and self-directing. Nixon Pictures uses a wide variety of equipment to ensure that the right tools are used to achieve the desired result. We are not limited to one or two camera formats, but can provide and operate many formats proficiently. To you - the customer, this means we take into consideration the budget and the end result... without compromising quality.

Sometimes a project will need additional specialists to become involved. We have a network of respected Producers, Directors, Camera Operators, Audio Operators, Gaffers, Grips, Editors, Graphic Designers, Writers and Musicians who can be called upon to contribute. We are not a stand-alone post production facility. Instead, we like to support the fine talents within the New Zealand industry and subcontract out whenever possible.

[**TOP**](#)

'Director of Photography' is Bruce's specialty field. With many years experience of the entire process needed to make good television, from planning and scripting to editing and even running a television station, Bruce is able to offer more than your average camera operator. He is a self-directed shooter if required, who can confidently approach the talent or authorities on the directors behalf whether filming with a crew in New Zealand or going solo anywhere in the world.

"I've learned that for someone to want to keep working with you, it's not only because you can produce pictures that exceed their expectations, it's also because they have fun along the way and enjoy your company. For me, those three factors always take priority in my work."

Bruce Nixon



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[TOP](#)